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\_ ZOO is a flexible and powerful content application builder to manage your content. It offers a lot of cool features like nested categories, content arrangement via drag 'n drop, a clean JavaScript powered user interface and a native comments and tagging system.

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## **Apps for every Purpose**

Apps are little extension for ZOO 2.0 which are optimized for different types of content catalogs like blogs, business directories and many more. ZOO 2.0 already has some basic apps on board to create websites and blogs. We developed an comprehensive app bundle to cover all kinds of purposes! All of them work out of the box and get you started right away! We will develop new apps in the near future for ZOO! Our range of apps will constantly grow.

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## **Content Builder**

One of the ZOO's key features is the ability to create your very own custom content types. For each type you create you can select the elements the type should consist of, like text, images or a file download. Any combination is imaginable! You can also add and remove elements from a custom type at any time, even if you already created items of that type. The elements are completely pluggable and can easily be added to your custom app.

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